

# **Online DATA Backup**

## **“No-Excuses”**

### **Backup Replacement — Online**

For Businesses looking for Consistent, Reliable and Offsite Data Only Backup, with Minimal Data loss, Generational Management and Local Disaster Recovery.

What would happen if your Server failed and you needed to restore your Data from your last Backup. How confident are you that ALL your Data was captured by that Backup and that you can Restore it without the loss of ANY data? How long has it been since you did a Back-up? Can you easily recreate all data that has been lost since the backup was taken?

IT Trends have created a cost effective Online Data Backup Solution.

Our Data Backup Solution gives you superior Data Loss prevention, by enabling you to have backups undertaken during the day (without interruption to business) along with daily offsite, and the ability to easily go back to the files created in the last 24 months or longer.

There is now No Excuse for you not to have a great backup solution.

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## **Advantages of IT Trends Online Backup Solutions**

There are numerous advantages of our solution when comparing with others, the essential differences are:-

- Ability to restore from backups that go back months/years – useful in a forensic situation
- Ability to restore files without having to copy Gigabytes of information over the internet.
- Local Disaster Recovery of your full system.
- New Zealand owned with all servers and services located in New Zealand

## What is the Plan

- Plans sizes for 25, 50, 75 or 100Gb of your DATA, Compressed. (Data+Daily/Hourly Backups).
- Image and Changes to Local USB Drive, as frequently as every hour - Up to 2Tb kept onsite
- Daily/Hourly (10 per day) Changes uploaded to IT Trends, over the internet
- A specific number of days or as many Backups kept as you have storage for
- Changes Upload checking – Daily
- Weekly Backup Verification
- Backup Success/Failure notification
- Your own secure folder on our Server
- Replaces existing backup procedure.

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## What is Included

- All Software and hardware required
- Initial Installation of Software on your server, setup backup plan and testing
- Minimum 15 Days/Daily Backups Kept offsite
- Daily checking of file creation and Upload
- 20Gb/mth uploads to us, Daily or Hourly.

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## What is Excluded

- All Maintenance and Support on Software and Backup Issues
- File restores
- Events beyond our reasonable control e.g. Internet outages, Major Disasters, Server crashes
- Support for Client initiated faults.
- Offsite of Offsite backup
- Guarantee of successful Backup and Restore, with Insurance cover to mitigate costs

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## The Fine Print

Terms & Conditions:-

- Term is 36 months, early termination charges may apply.
- May require increased Broadband Data allowance.
- Remote access to your systems with Administrator privileges will be required.
- All accounts with IT Trends must remain current.
- Payments made to Flexirent, a Flexirent Lease contract is required.
- Terms and conditions subject to change without notice.

## Lets answer your Questions

### **We can do our own Backups and Restores**

What does it cost your business to purchase a backup device and media, change the backup media (Tape, Disk), check that it is working and if it's not working contact someone to have it checked and fixed, clean the Tape Drive and rotate the offsite backups?

How reliable is your backup, especially when the person responsible for managing it is away? Statistics are such that most backups are only 80% reliable, and they are done only once per day, if that.

With our system we are able to improve your backup reliability percentage to almost 100%, and we are able to have your critical data captured more than once daily, thereby reducing the amount of lost information, and cost to regenerate this data, when you need to restore, and we don't miss files that are "In Use".

Because we only take "the bits that change", not all your data, the time it takes to do a backup is very quick e.g. 500 Gb of "data" can be backed up in less than 5 minutes.

Additionally, you never need to buy another Tape drive or Backup device, Backup Software or Media again.

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### **Why have a Local Copy as well?**

In the event of you needing a restore your Internet plan may not be large enough and go back to dial-up speed, meaning it could take days to restore your data, or you could be charged for excess usage.

We keep a local copy of all your backups on site (with another backup off site) so we don't need the internet for a restore.

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### **What they don't tell you**

How many Gb of "Data" are you storing with them? How long would it take to "download" that amount of data, if you needed to restore it? - Depending on the speed of the link, the amount of data to be restored and the size of your Internet Plan, it is possible that it could take several days for you to restore all your data.

Where is your data being stored? - Once your valuable data is sent to "the cloud" you have no idea where it is actually stored, it can be anywhere in the world and then who has access to your data.

Who are they? - These online "cloud" companies that you can only deal with via email could be anybody up to anything. You know us, know where we are located and can visit or contact us at any time.

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### **With IT Trends having my DATA, is it Secure?**

ABSOLTELY, it is VERY secure. There are 5 Levels of security that would need to be compromised before anyone would have access to your data, so it is substantially more secure than it is when residing on your existing PC, Laptop or Server. You are welcome to ask for details.