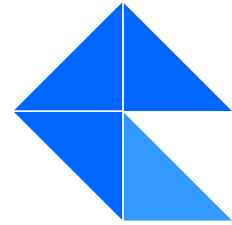


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IT Trends Ltd



Our Motto

Technology Solutions For Smart Businesses

Our Goal

To be a responsive, professional technology and communication partner to small – medium businesses by delivering quality, experience, integrity and professionalism in “plain English”, without excessive cost, thereby ensuring our clients have the same quality of hardware and professionalism of support that larger companies with their own IT departments have.

Our Cornerstones

Honesty - Reliability - Integrity - Professionalism

Our History

IT Trends was formed in October 2013 by Managing Director Gordon Peel in order to fill a gap in the market where businesses need professional IT solutions but are not large enough to justify permanent staff. Employing Carey Duckmanton, an IT professional with more than 30 years’ experience, IT Trends understands the need for effective and efficient IT solutions that are economic for the small & medium business owner.

Our Guarantee

IT Trends guarantees that any systems we install will perform to any specifications that we state. We also pride ourselves on ensuring that our clients are 100% satisfied with any work performed, or systems installed and supported, by IT Trends and its personnel.

Our Philosophy

IT Systems are no longer a luxury, they are a necessity. IT is now critical to the successful running of any business, and as such businesses need reliable systems that make their staff productive.

Technology is the oxygen for any business, and like anything needing oxygen, if you starve it then it either dies or does not perform to its best.

Today's business is completely reliant on IT Systems and anything that impacts on the performance and reliability of these systems impacts ten fold on that business.

At IT Trends we have a passion for IT and supply high quality, high performance, "industrial strength" IT Systems.

We believe that by "doing the job properly the first time", you will have less failures, improved productivity, reduced overall cost, and consequently happy staff and clients.

If businesses have unreliable and underperforming IT Systems there is an enormous hidden cost to that business, their staff are frustrated with the equipment (its performance and reliability), they can't work (when it's broken) or they are unproductive (when it's too slow).

The current buzz word is PRODUCTIVITY, and we are constantly told that we must be more productive. Your IT Systems are the backbone of your business's productivity, and skimping in this area can substantially impact on the productivity and performance of your business, and consequently it's profitability.

We know that when you purchase substandard systems, although you might save a little on the purchase price, it will cost you substantially more, directly and indirectly, in the long run.

We don't believe you should settle for mediocrity, or be short sighted, and by doing the job properly the first time, even if it costs more, it will be more beneficial to you in the longer term.

Its all common sense.

Our Job

We specialise in providing IT Infrastructure (PCs, laptops, servers, printers, software etc) to small - medium businesses. Whether they have only 1, or 100, PCs and laptops, we are here to make sure your IT systems are working for your business.

Hardware systems installed and supported by IT Trends personnel range from stand alone Micro PC systems to Local and Wide Area PC Networks using Microsoft Windows and Intel processors.

In most cases we provide "Turn Key" solutions and act as the "Primary Contractor" for an installation, where necessary coordinating sub-contractors to perform tasks not available in-house. This ensures our clients have only a single point of contact.

We provide a comprehensive range of support services, be it as required or support contracts, to enable clients to have the backup necessary throughout the amortized life of the solutions we provide.

Our Expertise

IT professional Mr Carey Duckmanton has over 35 years experience in the computer industry, commencing as a Computer Operator 1979. From 1987 to 2013 he was Managing Director of ABTRON Limited.

Carey Duckmanton's computer industry experience span from punch card systems to the latest networking and on-line systems. He has worked with IBM, Prime, Wang and Digital mini systems, IBM based PC's and Local Area Networks, both Novell and Windows 3.1, 95, 98, XP, 7, 8, Server 2003, 2008, 2012, SBS 2003, 2010. Mr Duckmanton has programming experience in RPGII, COBOL, QUEO, Structure/4, DataFlex and Microsoft Access along with many PC based packages. His Software experience spans General Ledger, Debtors, Invoicing, Creditors, Stock Control, Order Entry - Single and Multi Warehousing, Payroll, Banking, Bill Of Materials, Contracting and Shoe Manufacturing in Systems Analysis, Design, Programming, Installing, Supporting, Training and Software Evaluation.

Our Core Services

INFRASTRUCTURE (Hardware and Software)

We supply and support world class hardware and software solutions, with guaranteed levels of support.

You choose the level of support you need for your business. Chose "Value" support for non critical systems, "Business" to share the cost, or "Professional" for speedy response and to take the worry out unexpected bills.

Fixed price, monthly, or as required support options available.

Critical Data Recovery Plans

With most modern business now completely reliant on IT, when your server is down, your entire business is either not working or not working to capacity.

IT Trends have 3 Disaster Recovery solutions for businesses that need a speedy return to "business as usual" after a server disaster, with minimal data loss (as little as 15 minutes), in less than 1 day.

Having a good disaster recovery plan and solution could save you considerably in time, money and reputation. In some instances it could save your business.

Online Backup

We take the chore and worry out of your backup. Our Online Backup Solution, designed for any size businesses looking for consistent, reliable and offsite backup, with generational management and disaster recovery coverage.

With our system we are able to improve your backup reliability percentage to almost 100%, and we are able to have your critical data captured more than once daily, thereby reducing the amount of lost information and cost to regenerate this data. Additionally, we don't miss files that are "In Use".

FlatLineIT Solutions

FlatLineIT is a combined Hardware, Software and Support Solution for all your IT equipment, that gives you the stability of a fixed cost per month, without spending more than you would if you were supported as required.

Communication

With our close association with Black+White we are able to supply and support your Landline phones, Mobile phones, Internet Broadband connection and Eftpos solution.

Printing Solutions

Our KANTAN and KanPrint Managed Print Solutions are designed to enable you to confidently, reliably and cheaply print, knowing that we are fully or partially managing your printing requirements on a variable or fixed monthly cost. These costs include the printer, all consumables (toner, drums etc.), servicing and even the PAPER.

Our Clients

Art of this World Limited
B R & Associates Chartered Accountants
Caro & Jerrat Limited
CATCHI Limited
ColourCans Limited
Diesel Services Limited
Diesel Service Centre Limited
Etruscan Pleasures Italia Limited
Financial Planners New Zealand Limited
FONUAOLA Pacific Providers Network
FORM Concepts Limited
Gateway Homes Limited
Green Insulation Solutions Limited
Godward Guthrie Architects
Hunt and Gaunt Optometrists
International Foods (2010) Limited
Jamar Industries Limited
Jon Rogers Chartered Accountants
JONEL Hydraulics Limited
LONGROOM Bar and Bistro
Max Burt Sawmills Limited
MEDSCREEN Limited
Monte Cecilia Housing Trust
Novalis Limited
ORTEM Investments Limited
Otahuhu Dental Care Limited
P & P Plastics Limited
Papakura Timber Processors Limited
Parents Inc
Peter Neumengen and Associates
Powercheif Limited
Premium Group Marketing
Reid Yates Travel Management Limited
Sim Reinforcing Limited
Sims eRecycling Limited
Sims Pacific Metals Limited
SMP Design Limited
Steel North Shore Limited, Steel South Auckland Limited, Steel Canterbury
STIHL Shops – Albany, Silverdale, Botany
SupaCity Doors Limited
Supportline Women's Refuge
The Gas Man Limited
The Practice Chartered Accountants
Travel Productions Limited
Vehicle Construction and Maintenance
Vet Associates Limited

Our Clients Opinions of Us

Ahead Lumber Limited - Client Since 1989



Ahead sells sawn timber and couldn't care less about computers. Unfortunately modern business demands computers and since it is not our core business, outsourcing makes logical sense. Carey and his team have been looking after our hardware purchase and maintenance requirements for 24 years.

During this time, our network has grown in a manner that has kept pace with technology and Carey's knowledge of our business has meant that re-investment in hardware is suggested by him and inevitably the decision to proceed only requires me to "rubber stamp" the proposal.

Ahead finds Carey's service to be cost effective and we value the continued partnership.

Barry McMeeken – Director

B R & Associates Limited - Client Since 2004



Carey and his team have taken care of all our IT Requirements for the past 10 years and over this period we have undergone some significant hardware and software upgrades.

The installation and implementation of these upgrades have been efficient and without interruption to normal business. The service provided by Carey is outstanding and he always goes the extra mile.

A.J. (Butch) Riechelmann – Senior Partner

LONGROOM Courtyard Bar and Bistro - Client since 2013



As a growing business our computer and IT requirements have changed since we started in 2009.

After an initial consultation, Carey put together a great proposal that we were very happy with from both an IT needs and budget perspective.

Carey and his team at IT Trends have looked after us very well since installation of our new system early this year.

We only had only a few minor teething problems (mainly to do with our POS integration) which Carey got on top of and managed superbly.

We have no problem in recommending IT Trends to any other business requiring their services, they are a pleasure to deal with and ultimate professionals.

Richard Bagnall, Co-owner,

Our Clients Opinions of Us

P & P Plastics - Client Since 1994



P & P Plastics Ltd.
4B Target Court, Glenfield
P.O. Box 100-789
N.S.M.C., Auckland,
New Zealand.
Telephone: 09-443 4424
Facsimile: 09-443 4565
Email: goddard@pp-plastics.co.nz

P & P Plastics Ltd have used Carey at IT Trends since start up and we highly recommend the service.

Someone who not only provides the hardware but is a prompt "Mr Fix It" is vitally important in a small business such as ours and Carey and his team have succeeded in this throughout the 20 years we've been in business.

We look forward to continuing our involvement with IT Trends for many years to come.

Philip Goddard - Managing Director

Papakura Timber Processors - Client Since 1999



We are a timber processing facility and needed a specialised stock system to track timber and processing around our facility. Carey and his crew grasped what we were trying to achieve and wrote us our own program which interlinks with our accounting system in a short amount of time. Not an easy task. We now have the 'BIG BOYS' coming to us to ask where their timber has gone. We were very pleased with what Carey was able to do for us which is why we continue to deal with him.

I particularly like the ability to get instant access to Carey or one of his team. They are always contactable by phone to walk us through a simple matter, able to call out usually within the day if need be, and if something can be scheduled weekends are always a possibility.

I like to think Carey's team are BIG enough to do the job (and have good associate people they deal with) but small enough to care and understand our urgency for immediate action.

I wish Carey all the best as his company continues to grow and can see we will be dealing with him for a long time to come.

Pam Exler - Director

Travel Productions Limited - Client Since 2008

IT Trends provides our company with easy to understand IT solutions, in a prompt and efficient manner while always being mindful of our budget requirements.



I cannot speak highly enough of their professionalism and the success our relationship has enjoyed and am happy to recommend them to all.

Richard Davey - Managing Director

Our Clients Opinions of Us

Sims Pacific Metals Limited - Client since 2000



Sims Pacific Metals is the largest Scrap Metal Recycler in New Zealand, with branches nationwide. Sims has been enlisting the services of Carey and his team for the last 14 years. From the procurement of Hardware, Software, warranty and networking issues to designing i.d. tracking databases. Carey's personalised service and expertise has helped Sims maintain a high standard of I.T. functionality and we look forward to continuing our relationship with Carey for many years to come.

Steven Pearce - IT Manager

Vehicle Construction & Maintenance - Client Since 1990



We have dealt with Carey for the past 24 years that we have been in business from the point of our first computer and as we have grown over this time additional computers, laptops, printers etc.

The support and advice we have received has always been efficient and effective, sorting out what our requirements are and providing the expertise and or equipment necessary with the minimum disruption to the business.

They have also suggested from early on that we carry out some preventative maintenance which in our case involved cleaning out the machines as our environment has a lot of metallic dust, amongst other things and this has proved invaluable as we haven't had any major failures.

I look forward to continuing to work with Carey in the future.

Debbie Davis - Director
